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Aftershock FireCuda PC Competition

Enter for a Chance to Win a FireCuda themed PC and FireCuda drives.

Official Rules

By participating in this Aftershock FireCuda PC Competition (the "Promotion"), entrants agree to be bound by these Official Rules.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. REGISTER FOR YOUR CHANCE TO WIN AT LINK URL https://nbg.seagate.com/FIRECUDA-PC-Giveaway. BETWEEN 19/04/2022 12:00 AM AEST AND 19/05/2022 11:59 PM AEST ("ENTRY PERIOD"). OPEN ONLY TO LEGAL RESIDENTS OF AUSTRALIA WHO ARE 18 YEARS OR OLDER AS OF THE DATE OF ENTRY. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Seagate Technology Pty Ltd ("Sponsor"), and its parent, affiliates, subsidiaries and advertising and promotion agencies or any other individuals or entities engaged in the development, production, or distribution of materials for this promotion are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on all matters relating to this draw.

TO ENTER:

All entries must be received by 19/05/2022 11:59 PM AEST to be eligible. Enter your e-mail address to register (if you do not already have a Gleam account) and complete any one (1) of the following actions according to the instructions provided to receive one (1) entry.

- 1. Follow Seagate Gaming on Twitter
- 2. Follow Seagate on Facebook
- 3. Learn More, which leads to the FireCuda 530 page (Seagate.com)
- 4. Follow Aftershock Instagram
- 5. Follow Aftershock Facebook
- 6. Learn more on Aftershock website

Limit 6 entries per eligible person/household in total for the actions listed above. Entries received in excess of the stated limitation will be void. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void.

DRAW: Potential winning entries will be selected in a random draw held on 25/05/2022 at 12:00pm AEST. Drawing will be conducted by the Sponsor (at Level 1, 93 George Street, Parramatta NSW 2150) using Gleam which automatically uses random.org from all eligible entries received. Odds of winning depend on the number of eligible entries received. Participants are not eligible to win more than one (1) prize.

PRIZES are as follows:



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| Prize Level | Quantity | Prize | Approximate Retail Value ("ARV") (Note 2) |
|--------------|----------|-------------------------------|---|
| First Prize | 1 | FireCuda Themed PC | AUD \$9,000 |
| Second Prize | 1 | FireCuda 530 SSD Heatsink 2TB | AUD \$699 |
| Third Prize | 1 | FireCuda HDD 4TB | AUD \$219 |

Total ARV for all prizes offered is AUD9,918.

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

Seagate and Seagate Technology are trademarks or registered trademarks of Seagate Technology LLC or one of its corporate affiliates All other trademarks or registered trademarks are the property of their respective owners.

Winners may not substitute, assign or transfer prize, or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Allow twenty-eight (28) days for delivery of prize following completion of verification process.

Receipt of prizes to winners are subject to the express requirement that they submit to Sponsor all documentation requested by Sponsor to permit it to comply with all applicable federal, state, provincial, local and foreign tax reporting and withholding requirements. This may require the submission of winner social security numbers or other tax identification for tax reporting purposes. All prizes will be net of any taxes Sponsor is required by law to withhold. All taxes imposed on prizes are the sole responsibility of the winners, regardless of whether taxes have been so withheld. In order to receive a prize, winners may be required to submit the tax documentation requested by Sponsor or otherwise required by applicable law, to Sponsor or the relevant tax authority, all as determined by applicable law, including, where relevant, the law of the winner's country of residence. The winners are responsible for ensuring that (s)he complies with all the applicable tax laws and filing requirements. If a winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Sponsor may, in its sole discretion, select an alternative winner.

CONDITIONS IMPOSED ON WINNERS: Potential winners will be notified by Email to the email address provided at the time of entry within two business days after the Draw on or about May 27, 2022 and may be required to execute and return a Confirmation of Eligibility Form and Release, and, where lawful, a Publicity Release (as applicable) within 14 days of date of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner within a reasonable time period, or potential winner is not in compliance with these Official Rules, prize may be forfeited and, at Sponsor's discretion, an alternate winner may be selected for the applicable draw. Winning

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entries will be announced on or around May 27, 2022 at https://nbg.seagate.com/FIRECUDA-PC-Giveaway and will remain online for 30 days after the Draw Where required to distribute any unclaimed Australian prize, the Sponsor may conduct a further draw on August 25, 2022 at the same place and time as the original draw, subject to Australian State and Territory legislation. Winner(s) of any further draw will be notified by Email within two business days after the draw on or about August 27, 2022. Their names will also be published online at https://nbg.seagate.com/FIRECUDA-PC-Giveaway on or about August 27, 2022 and will remain online for 30 days after the draw.

ENTRANTS' PERSONAL INFORMATION: By entering the draw, entrants consent to Sponsor's collection, use, and disclosure of their personal information to administer the draw, including without limitation, as described in these Official Rules. For additional details on how Sponsor manages the personal information it collects in connection with promotions, please see Sponsor's Privacy Statement, available at http://www.seagate.com/about/legal-privacy/privacy-statement/. If an entrant has opted-in for future communications, their personal details will be used to provide information regarding Sponsor's products, service offering and details of future promotions, consistent with applicable law. Entrants have a right to access, modify and withdraw their personal data as described in Sponsor's privacy policy. By entering this draw or providing personally identifiable information, you consent to the collection, processing, maintenance and transfer of such information outside of the country where the data was collected from you. In the event of an inconsistency between these Official Rules and the Sponsor's Privacy Statement, these Official Rules shall prevail. Sponsor partners with third parties to administer draws and may share entrants' personal information with these third-party partners, who will handle the information according to their own privacy policies including but not limited to Gleam.

PUBLICITY: By participating, winning entrant grants to Sponsor and its designees the right to publish the winner's name (for example, first name and first initial of last name) and entry in connection with its status as a Promotion winner (including prize information), on a worldwide basis in perpetuity without further compensation, notification or permission, except where prohibited by law.

RELEASE OF TECHNICAL LIABILITY: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, applications, or registrations; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind which may occur for reasons beyond the reasonable control of the Released Parties, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the draw, including, without limitation, errors or difficulties which may occur in connection with the administration of the draw, the processing of entries, the announcement of the prizes or in any draw-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the draw. Released Parties are not responsible for

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injury or damage to entrants' or to any other person's computer related to or resulting from participating in this draw or downloading materials from or use of the web site.

GENERAL CONDITIONS: Except where prohibited by local law, by participating, entrant agrees that Sponsor and Seagate microsite, Gleam, Sony, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this draw. Persons who tamper with or abuse any aspect of the draw or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. This draw is governed by State of California, United States of America law and is subject to all applicable federal, provincial, state, and local laws. Any and all legal actions or claims arising in connection with this draw must be brought in a court of competent jurisdiction in the County of Santa Clara, California, United States of America.

RIGHT TO TERMINATE THE DRAW: Should any portion of the draw be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion, subject to any state and territory regulations, to suspend, modify or terminate the draw and, if terminated, at its discretion, select the potential winners for the draw(s) at issue from all eligible, non-suspect entries received for the applicable draw(s) prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

WINNERS' LIST:

For the names of the winners visit https://nbg.seagate.com/FIRECUDA-PC-Giveaway after May 27, 2022 but no later than June 27, 2022.

SPONSOR AND AGENT: The Sponsor of the program is Seagate Technology Australia Pty Limited (ABN: 87003840328) Level 1, 93 George Street, Parramatta, NSW, 2150, Australia.

Australian Administrator and fulfilment services in connection with the Promotion: Sussex News Advertising Pty Ltd, Suite 1101, 100, Walker St. North Sydney NSW 2060.

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