

Seagate Weekly Promotion Extravaganza  
Week One Lucky Draw Promotion

Enter for a Chance to Win a 75” 4K TV valued at \$2,000

### Official Rules

By participating in this Seagate Weekly Promotion Extravaganza – Week 1 Lucky Draw Promotion (the “Promotion”), entrants agree to be bound by these Official Rules.

EACH END USER CUSTOMER WHO PURCHASES AN ELIGIBLE PRODUCT LISTED IN APPENDIX B FROM AN ELIGIBLE RESELLER IN APPENDIX C BETWEEN NOVEMBER 15, 2021 12:00 AM AUSTRALIAN EASTERN DAYLIGHT TIME ("AEDT") AND NOVEMBER 21, 2021 11:59 PM AUSTRALIAN EASTERN DAYLIGHT TIME ("AEDT") (“PROMOTION PERIOD”) WILL RECEIVE A CHANCE TO WIN ONE 75” 4K TV VALUED AT \$2,000. OPEN ONLY TO LEGAL RESIDENTS OF ONE OF THE COUNTRIES/TERRITORIES LISTED IN APPENDIX A (“ELIGIBLE TERRITORIES”) WHO ARE OF LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AS OF THE DATE OF ENTRY. VOID WHERE PROHIBITED BY LAW. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Seagate Technology LLC, Seagate Technology Pty. Limited (“Sponsor”), and its parent, affiliates, subsidiaries and advertising and promotion agencies or any other individuals or entities engaged in the development, production, or distribution of materials for this promotion are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on all matters relating to this draw.

#### TO ENTER:

During the Promotion Period, each end user who purchases an Eligible Product from an Eligible Reseller during the Promotion Period and submits the receipt as proof of purchase (an “Entry”) online at <http://nbg.seagate.com/anzpromotions-EUpromo> between November 15, 2021 12:00AM AEDT and November 26, 2021 11:59PM AEDT (“Claim Period”) will receive one (1) entry per person per purchase transaction to participate in a random draw, with a chance to win ONE 75” 4K TV valued at \$2,000.

All entries must be received by November 26, 2021 11:59 PM AEDT to be eligible. The Sponsor is not responsible for Entries that are not received for any reason, or for Entries received but not decipherable for any reason. The Sponsor may automatically disqualify any incomplete or illegible Entry or any entries that the Sponsor determines are invalid for any other reason, subject to the applicable laws.

**Limit five (5) Entries per person.** Entries received in excess of the stated limitation will be void.

DRAW: ONE potential winning entry will be selected in one (1) random draw (the “Draw”) held on or about December 01, 2021 12:00PM AEDT. The Draw will be conducted by the Agent, Sussex Australasia, at Suites 1101, 100 Walker Street, North Sydney, NSW Australia using an Australian compliant third-party software from all eligible entries received. Odds of winning depend on the number of eligible entries received.

The total estimated value of prize pool of the Draw is approximately AUD\$2,000 including GST/NZD2,000 including GST

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

Seagate and Seagate Technology are trademarks or registered trademarks of Seagate Technology LLC or one of its corporate affiliates All other trademarks or registered trademarks are the property of their respective owners.

Winners may not substitute, assign or transfer prize, or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Allow twenty-eight (28) days for delivery of prize following completion of verification process. The export or re-export of hardware or software containing encryption may be regulated by the U.S. Department of Commerce, Bureau of Industry and Security (for more information, visit [www.bis.doc.gov](http://www.bis.doc.gov)). Unless specified, values are expressed in AUD.

Receipt of prizes to winners are subject to the express requirement that they submit to Sponsor all documentation requested by Sponsor to permit it to comply with all applicable federal, state, provincial, local and foreign tax reporting and withholding requirements. This may require the submission of winner social security numbers or other tax identification for tax reporting purposes. All prizes will be net of any taxes Sponsor if required by law to withhold. All taxes imposed on prizes are the sole responsibility of the winners, regardless of whether taxes have been so withheld. In order to receive a prize, winners may be required to submit the tax documentation requested by Sponsor or otherwise required by applicable law, to Sponsor or the relevant tax authority, all as determined by applicable law, including, where relevant, the law of the winner's country of residence. The winners are responsible for ensuring that (s)he complies with all the applicable tax laws and filing requirements. If a winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Sponsor may, in its sole discretion, select an alternative winner.

CONDITIONS IMPOSED ON WINNERS: Potential winners will be notified by Email to the email address provided at the time of entry within 2 business days after the Draw on or about December 1 2021 and may be required to execute and return a Confirmation of Eligibility Form and Release, and, where lawful, a Publicity Release (as applicable) within 14 days of date of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner within a reasonable time period, or potential winner is not in compliance with these Official Rules, prize may be forfeited and, at Sponsor's discretion, an alternate winner may be selected for the applicable draw. Winning entries will be announced on or around December 3, 2021, at <http://nbg.seagate.com/anzpromotions-EUpromo>, and will remain online for 30 days after the Draw. Sponsor may at its discretion, elect to feature noteworthy and winning entries in the winners announcements; however Sponsor does not guarantee the publishing or posting of any entry. To distribute any unclaimed prizes, the Sponsor may conduct a further draw on or about March 1, 2022 12:00PM AEDT at the same place as the original draw, subject to State and Territory legislation. Winner(s) of any further draw will be notified by email within 2 business days after the draw. Their names will also be published online at <http://nbg.seagate.com/anzpromotions-EUpromo> on or about March 3, 2022 and will remain online for 30 days after the draw.

**ENTRANTS' PERSONAL INFORMATION:** By entering the draw, entrants consent to Sponsor's collection, use, and disclosure of their personal information (including but not limited to name and contact information) to administer the draw, including without limitation, as described in these Official Rules. This Promotion is hosted in Eligible Territories. Your personal information may be accessed, transferred or stored in these and other countries, including the United States, that may not be subject to data protection laws of the same standard as those of your country. By submitting an Entry and information in connection with this Promotion, entrant consents to Sponsor collecting, using, transferring and storing outside the country where entrant is located, and sharing his or her personal information to administer and fulfill this promotion, including through its agents and partners as set forth in these Rules. For additional details on how Sponsor manages the personal information it collects in connection with promotions, please see Sponsor's Privacy Statement, available at <http://www.seagate.com/about/legal-privacy/privacy-statement/>. If an entrant has opted-in for future communications, their personal details will be used to provide information regarding Sponsor's products, service offering and details of future promotions, consistent with applicable law. In the event of an inconsistency between these Official Rules and the Sponsor's Privacy Statement, these Official Rules shall prevail. Sponsor partners with third parties to administer draws and may share entrants' personal information with these third-party partners, who will handle the information according to their own privacy.

**PUBLICITY:** By participating, winning entrant grants to Sponsor and its designees the right to publish the winner's name (for example, first name and first initial of last name) and entry in connection with its status as a Promotion winner (including prize information), on a worldwide basis in perpetuity (or if a French resident for a duration of five (5) years) without further compensation, notification or permission, except where prohibited by law.

**RELEASE OF TECHNICAL LIABILITY:** ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, applications, or registrations; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind which may occur for reasons beyond the reasonable control of the Released Parties, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the draw, including, without limitation, errors or difficulties which may occur in connection with the administration of the draw, the processing of entries, the announcement of the prizes or in any draw-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the draw. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this draw or downloading materials from or use of the web site.

**GENERAL CONDITIONS:** Except where prohibited by local law, by participating, entrant agrees that Sponsor and Seagate microsite, and its respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind to persons, or property

resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this draw. Persons who tamper with or abuse any aspect of the draw or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. This draw is governed by State of California, United States of America law and is subject to all applicable federal, provincial, state, and local laws. Any and all legal actions or claims arising in connection with this draw must be brought in a court of competent jurisdiction in the County of Santa Clara, California, United States of America.

**RIGHT TO TERMINATE THE DRAW:** Should any portion of the draw be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the draw and, if terminated, at its discretion, select the potential winners for the draw(s) at issue from all eligible, non-suspect entries received for the applicable draw(s) prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

If any provision of these Official Rules is invalid under the law, rules or regulations of a particular country, the invalidity of such provision shall not affect the validity of the remaining provision.

**WINNERS' LIST:**

For the names of the winners (available after or around December 3, 2021) visit <http://nbg.seagate.com/anzpromotions-EUpromo> no later than January 3, 2022.

**SPONSOR AND AGENT:** The Sponsor is Seagate Technology Australia Pty. Limited (ABN: 87003840328), Level 1, 93 George Street, Parramatta, NSW 2150 Australia. Both administrative and fulfillment services in connection with the Promotion are to be provided by Sussex Australasia - Suites 1101, 100 Walker St, North Sydney NSW 2060.

**APPENDIX A**

**Eligible Countries/Territories**

**Australia; New Zealand**

## APPENDIX B

### Eligible Products

For this Promotion, “Eligible Product” is listed in the table below. An “Eligible Purchase” is the purchase of one (1) Eligible Product from an Eligible Reseller. “Eligible Resellers” are all of Promoter’s authorized resellers and retailers located in Australia or Promoter’s authorized online Seagate e-tailers with Australian Business Numbers (ABNs) or New Zealand Business Numbers (NZBNs). Participation in the Promotion is limited to end user customers who purchase the Eligible Product for end use and not for resale purposes. This Promotion is void outside Australia and New Zealand where is prohibited by law.

Eligible Products	Model number
IronWolf 8TB	ST8000VN004
IronWolf 10TB	ST10000VN000; ST10000VN0008
IronWolf 12 TB	ST12000VN0008
IronWolf 14 TB	ST14000VN0008
IronWolf 16 TB	ST16000VN001
IronWolf Pro 8TB	ST8000NE001
IronWolf Pro 10TB	ST10000NE000; ST10000NE0008
IronWolf Pro 12TB	ST12000NE0008
IronWolf Pro 14TB	ST14000NE0008
IronWolf Pro 16TB	ST16000NE000
IronWolf Pro 18TB	ST18000NE000

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## APPENDIX C

### Eligible Resellers

Eligible Resellers are all of Sponsor's authorized resellers and retailers located in the Eligible Countries/Territories, or the Sponsor's authorized online Seagate e-tailers with Australian Business Numbers (ABNs) or New Zealand Business Numbers (NZBNs). List of Eligible Resellers can be found at <https://www.seagate.com/au/en/where-to-buy/>.