

AU-NZ Seagate Gaming 'Games for a Year' Promotion

Enter for a Chance to Win one of the following prizes with your choice of the PlayStation, Xbox or Steam gaming platforms:

- Grand prize \$1000,00 Gaming Gift Card each
- Second prize \$500.00 Gaming Gift Card each
- Third prize \$200.00 Gaming Gift Card each

Official Rules

By participating in this AU-NZ Seagate Gaming 'Games for a Year' Promotion (the "Promotion"), entrants agree to be bound by these Official Rules.

EACH END USER CUSTOMER WHO PURCHASES AN ELIGIBLE PRODUCT LISTED IN APPENDIX B FROM AN ELIGIBLE RESELLER IN APPENDIX C BETWEEN SEPTEMBER 22, 2021 12:00 AM AUSTRALIAN EASTERN STANDARD TIME ("AEST") AND NOVEMBER 16, 2021 11:59 PM AUSTRALIAN EASTERN STANDARD TIME ("AEST") ("PROMOTION PERIOD") WILL RECEIVE A CHANCE TO WIN ONE OF THE PRIZES AS SET OUT BELOW. OPEN ONLY TO LEGAL RESIDENTS OF ONE OF THE COUNTRIES/TERRITORIES LISTED IN APPENDIX A ("ELIGIBLE TERRITORIES") WHO ARE OF LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AS OF THE DATE OF ENTRY. VOID WHERE PROHIBITED BY LAW. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Seagate Technology LLC, Seagate Technology Pty. Limited ("Sponsor"), and its parent, affiliates, subsidiaries and advertising and promotion agencies or any other individuals or entities engaged in the development, production, or distribution of materials for this promotion are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on all matters relating to this draw.

TO ENTER:

During the Promotion Period, each end user who purchases an Eligible Product from an Eligible Reseller during the Promotion Period and submits the receipt as proof of purchase (an "Entry") online at <https://nbg.seagate.com/anzpromotions-gaming> between September 22, 2021 12:00AM AEST and November 22, 2021 11:59PM AEST ("Claim Period") will receive one (1) entry per person per purchase transaction to participate in a random draw, with a chance to win one of the Prizes as set out below.

All entries must be received by November 22, 2021 11:59 PM AEST to be eligible. The Sponsor is not responsible for Entries that are not received for any reason, or for Entries received but not decipherable for any reason. The Sponsor may automatically disqualify any incomplete or illegible Entry or any entries that the Sponsor determines are invalid for any other reason, subject to the applicable laws.

Limit five (5) Entries per person. Entries received in excess of the stated limitation will be void. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void.

DRAW: Total of thirteen (13) potential winning entries will be selected in one (1) random draw (the "Draw") held on or about November 26, 2021 12:00PM AEST. The Draw will be conducted by the Agent, Sussex Australasia, at Suites 1101, 100 Walker Street, North Sydney, NSW Australia using an Australian compliant third-party software from all eligible entries received. Odds of winning depend on the number of eligible entries received.

PRIZES are as follows:

Prize Level	Quantity	Prize	Approximate Retail Value (“ARV”)
Grand Prize	3	\$1,000.00 Game Voucher each winner, choosing from PlayStation Gift Card, Xbox Gift Card, or Steam Gift Card	<ul style="list-style-type: none"> • AUD\$1,000.00 each for winners resided in Australia; or • NZD\$1,000.00 each for winners resided in New Zealand and choose either PlayStation Gift Card or Xbox Gift Card; or • AUD\$1,000.00 each for winners resided in New Zealand and choose Steam Gift Card
Second Prize(s)	5	\$500.00 Game Voucher each winner, choosing from PlayStation Gift Card, Xbox Gift Card, or Steam Gift Card	<ul style="list-style-type: none"> • AUD\$500.00 each for winners resided in Australia; or • NZD\$500.00 each for winners resided in New Zealand and choose either PlayStation Gift Card or Xbox Gift Card; or • AUD\$500.00 each for winners resided in New Zealand and choose Steam Gift Card
Third Prize(s)	5	\$200.00 Game Voucher each winner, choosing from PlayStation Gift Card, Xbox Gift Card, or Steam Gift Card	<ul style="list-style-type: none"> • AUD\$200.00 each for winners resided in Australia; or • NZD\$200.00 each for winners resided in New Zealand and choose either PlayStation Gift Card or Xbox Gift Card; or • AUD\$200.00 each for winners resided in New Zealand and choose Steam Gift Card

The total estimated value of prize pool of the Draw is approximately AUD\$6,500.00 including GST. All prize values are expressed as specified in the table above.

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer’s operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

Seagate and Seagate Technology are trademarks or registered trademarks of Seagate Technology LLC or one of its corporate affiliates All other trademarks or registered trademarks are the property of their respective owners.

Winners may not substitute, assign or transfer prize, or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value.

Allow twenty-eight (28) days for delivery of prize following completion of verification process. The export or re-export of hardware or software containing encryption may be regulated by the U.S. Department of Commerce, Bureau of Industry and Security (for more information, visit www.bis.doc.gov). Unless specified, values are expressed in AUD.

Receipt of prizes to winners are subject to the express requirement that they submit to Sponsor all documentation requested by Sponsor to permit it to comply with all applicable federal, state, provincial, local and foreign tax reporting and withholding requirements. This may require the submission of winner social security numbers or other tax identification for tax reporting purposes. All prizes will be net of any taxes Sponsor if required by law to withhold. All taxes imposed on prizes are the sole responsibility of the winners, regardless of whether taxes have been so withheld. In order to receive a prize, winners may be required to submit the tax documentation requested by Sponsor or otherwise required by applicable law, to Sponsor or the relevant tax authority, all as determined by applicable law, including, where relevant, the law of the winner's country of residence. The winners are responsible for ensuring that (s)he complies with all the applicable tax laws and filing requirements. If a winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Sponsor may, in its sole discretion, select an alternative winner.

CONDITIONS IMPOSED ON WINNERS: Potential winners will be notified by Email to the email address provided at the time of entry within 2 business days after the Draw on or about November 26, 2021 and may be required to execute and return a Confirmation of Eligibility Form and Release, and, where lawful, a Publicity Release (as applicable) within 14 days of date of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner within a reasonable time period, or potential winner is not in compliance with these Official Rules, prize may be forfeited and, at Sponsor's discretion, an alternate winner may be selected for the applicable draw. Winning entries will be announced on or around December 3, 2021, at <https://nbg.seagate.com/anzpromotions-gaming>, and will remain online for 30 days after the Draw. Sponsor may at its discretion, elect to feature noteworthy and winning entries in the winners announcements; however Sponsor does not guarantee the publishing or posting of any entry. To distribute any unclaimed prizes, the Sponsor may conduct a further draw on or about February 26, 2022 12:00PM AEST at the same place as the original draw, subject to State and Territory legislation. Winner(s) of any further draw will be notified by email within 2 business days after the draw. Their names will also be published online at <https://nbg.seagate.com/anzpromotions-gaming> on or about March 3, 2022 and will remain online for 30 days after the draw.

ENTRANTS' PERSONAL INFORMATION: By entering the draw, entrants consent to Sponsor's collection, use, and disclosure of their personal information (including but not limited to name and contact information) to administer the draw, including without limitation, as described in these Official Rules. This Promotion is hosted in Eligible Territories. Your personal information may be accessed, transferred or stored in these and other countries, including the United States, that may not be subject to data protection laws of the same standard as those of your country. By submitting an Entry and information in connection with this Promotion, entrant consents to Sponsor collecting, using, transferring and storing outside the country where entrant is located, and sharing his or her personal information to administer and fulfill this promotion, including through its agents and partners as set forth in these Rules. For additional details on how Sponsor manages the personal information it collects in connection with promotions, please see Sponsor's Privacy Statement, available at <http://www.seagate.com/about/legal-privacy/privacy-statement/>. If an entrant has opted-in for future communications, their personal details will be used to provide information regarding Sponsor's products, service offering and details of future promotions, consistent with applicable law. In the event of an inconsistency between these Official Rules and the Sponsor's Privacy Statement, these Official Rules shall prevail. Sponsor partners with third

parties to administer draws and may share entrants' personal information with these third-party partners, who will handle the information according to their own privacy.

PUBLICITY: By participating, winning entrant grants to Sponsor and its designees the right to publish the winner's name (for example, first name and first initial of last name) and entry in connection with its status as a Promotion winner (including prize information), on a worldwide basis in perpetuity (or if a French resident for a duration of five (5) years) without further compensation, notification or permission, except where prohibited by law.

RELEASE OF TECHNICAL LIABILITY: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, applications, or registrations; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind which may occur for reasons beyond the reasonable control of the Released Parties, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the draw, including, without limitation, errors or difficulties which may occur in connection with the administration of the draw, the processing of entries, the announcement of the prizes or in any draw-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the draw. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this draw or downloading materials from or use of the web site.

GENERAL CONDITIONS: Except where prohibited by local law, by participating, entrant agrees that Sponsor and Seagate microsite, and its respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this draw. Persons who tamper with or abuse any aspect of the draw or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. This draw is governed by State of California, United States of America law and is subject to all applicable federal, provincial, state, and local laws. Any and all legal actions or claims arising in connection with this draw must be brought in a court of competent jurisdiction in the County of Santa Clara, California, United States of America.

RIGHT TO TERMINATE THE DRAW: Should any portion of the draw be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or

submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the draw and, if terminated, at its discretion, select the potential winners for the draw(s) at issue from all eligible, non-suspect entries received for the applicable draw(s) prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

If any provision of these Official Rules is invalid under the law, rules or regulations of a particular country, the invalidity of such provision shall not affect the validity of the remaining provision.

WINNERS' LIST:

For the names of the winners (available after or around December 3, 2021) visit <https://nbg.seagate.com/anzpromotions-gaming> no later than January 3, 2022.

SPONSOR AND AGENT: The Sponsor is Seagate Technology Australia Pty. Limited (ABN: 87003840328), Level 1, 93 George Street, Parramatta, NSW 2150 Australia. Both administrative and fulfillment services in connection with the Promotion are to be provided by Sussex Australasia - Suites 1101, 100 Walker St, North Sydney NSW 2060.

REV. 9/22/2021

Authorised under ACT Permit No. TP 21/01554, SA Permit No T21/1408

APPENDIX A

Eligible Countries/Territories

Australia; New Zealand

APPENDIX B

Eligible Products

For this Promotion, “Eligible Product” is limited to Seagate FireCuda Internal and External SSD, Barracuda Internal SSD and Internal HDD listed in the table below. An “Eligible Purchase” is the purchase of one (1) Eligible Product from an Eligible Reseller. “Eligible Resellers” are all of Promoter’s authorized resellers and retailers located in Australia or Promoter’s authorized online Seagate e-tailers with Australian Business Numbers (ABNs). Participation in the Promotion is limited to end user customers who purchase the Eligible Product for end use and not for resale purposes. This Promotion is void outside Australia and where is prohibited by law.

Eligible Products	Model number
EXTERNAL STORAGE DRIVES	
FireCuda Gaming SSD 500GB	STJP500400
FireCuda Gaming SSD 1TB	STJP1000400
FireCuda Gaming SSD 1TB	STJP2000400
FireCuda Gaming Dock 4TB	STJF4000400
FireCuda Gaming Hub 8TB	STKK8000400
FireCuda Gaming Hub 16TB	STKK16000400
FireCuda Gaming HDD 1TB	STKL1000400
FireCuda Gaming HDD 2TB	STKL2000400
FireCuda Gaming HDD 5TB	STKL5000400
Game Drive for PS4™ Systems	STGD2000200
Seagate Storage Expansion Card for Xbox Series X S	STJR1000400
INTERNAL STORAGE DRIVES	
FireCuda 120 SSD 500GB	ZA500GM10001
FireCuda 120 SSD 1TB	ZA1000GM10001
FireCuda 120 SSD 2TB	ZA2000GM10001
FireCuda 120 SSD 4TB	ZA4000GM10001
FireCuda 510 SSD 250GB	ZP250GM30001
FireCuda 510 SSD 500GB	ZP500GM30021
FireCuda 510 SSD 1TB	ZP1000GM30031
FireCuda 510 SSD 2TB	ZP2000GM30001
FireCuda 520 SSD 500GB	ZP500GM30002
FireCuda 520 SSD 1TB	ZP1000GM30002
FireCuda 520 SSD 2TB	ZP2000GM30002
FireCuda 520 SSD Cyberpunk 2077 Limited Edition 1TB	ZP1000GM30012
FireCuda 530 SSD 500GB	ZP500GM30013
FireCuda 530 SSD 1TB	ZP1000GM30013
FireCuda 530 SSD 2TB	ZP2000GM30013
FireCuda 530 SSD 4TB	ZP4000GM30013
FireCuda 530 Heatsink SSD 500GB	ZP500GM30023
FireCuda 530 Heatsink SSD 1TB	ZP1000GM30023
FireCuda 530 Heatsink SSD 2TB	ZP2000GM30023
FireCuda 530 Heatsink SSD 4TB	ZP4000GM30023
BarraCuda Q1 SSD 240GB	ZA240CV10001

Eligible Products	Model number
BarraCuda Q1 SSD 480GB	ZA480CV1A001
BarraCuda Q1 SSD 960GB	ZA960CV1A001
BarraCuda Q5 SSD 500GB	ZP500CV30001
BarraCuda Q5 SSD 1TB	ZP1000CV30001
BarraCuda Q5 SSD 2TB	ZP2000CV30001
BarraCuda 120 SSD 250GB	ZA250CM1A003
BarraCuda 120 SSD 500GB	ZA500CM1A003
BarraCuda 120 SSD 1TB	ZA1000CM1A003
BarraCuda 120 SSD 2TB	ZA2000CM1A003
BarraCuda 510 SSD 250GB	ZP250CM3A001
BarraCuda 510 SSD 500GB	ZP500CM3A001
BarraCuda 510 SSD 1TB	ZP1000CM3A001
BarraCuda 3.5" HDD 500GB	ST500DM009
BarraCuda 3.5" HDD 1TB	ST1000DM010
BarraCuda 3.5" HDD 2TB	ST2000DM008
BarraCuda 3.5" HDD 3TB	ST3000DM007
BarraCuda 3.5" HDD 4TB	ST4000DM004
BarraCuda 3.5" HDD 6TB	ST6000DM003
BarraCuda 3.5" HDD 8TB	ST8000DM004
BarraCuda 2.5" HDD 500GB	ST500LM030
BarraCuda 2.5" HDD 1TB	ST1000LM048
BarraCuda 2.5" HDD 2TB	ST2000LM015
BarraCuda 2.5" HDD 3TB	ST3000LM024
BarraCuda 2.5" HDD 4TB	ST4000LM024
BarraCuda 2.5" HDD 5TB	ST5000LM000

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

APPENDIX C

Eligible Resellers

Eligible Resellers are all of Sponsor's authorized resellers and retailers located in the Eligible Countries/Territories, or the Sponsor's authorized online Seagate e-tailers with Australian Business Numbers (ABNs) or New Zealand Business Numbers (NZBNs). List of Eligible Resellers can be found at <https://www.seagate.com/au/en/where-to-buy/>.